Pam Pastor

[pampastorcopywriting@gmail.com](mailto:pampastorcopywriting@gmail.com)

Subject: It’s going to be epic. You in?

Dear Ali,

You are part of a special group of writers who are receiving this invitation.

(Please don’t forward this to anyone else.)

<https://www.Rebeccasignmeup.com>

You’ve got what it takes to make a lucrative living as a writer.

You decide when and where to write. As long as you have a laptop and internet connection

you are all set.

But, don’t allow indecision to be your decision. Many opportunities exist which can be overwhelming

when you don’t have a mentor to guide you along the best path.

Fear not. I’m your coach and mentor. And this is why I’m so stoked about this; it virtually has landed in your lap.

It’s times like this I pinch myself and think is this real? Hands down, I love my job!

(It’s really not a job though– I get paid to do what I love most, write!)

Because you’ve completed the AWAI Methods Course you are primed, ready and serious about establishing yourself in a career

as a writer. Like me, I’m pretty sure you don’t think of writing as a “job” either, but rather something you have a passion for.

My team and I have assembled some of the best and brightest writers of our time bringing you a tried-and-true opportunity. It’s a fail safe

for your career if you take desired action now. You see AWAI has assembled our best “go to” email writer and asked him to step by step demystify

how he achieves such high click open rates. You may already know him, his name is Guillermo Rubio, or G for short.

In all candidness, G writes nearly nine out of every ten of my AWAI emails. He’s even taught me how to write more impactful personal emails.

You see, everything has a structure and formula. Once you understand it, the sky is the limit.

Tuesday, September 7, 2021 G is launching his once per quarter How to write High Impact Emails. This course will teach you the fundamentals plus a

few bonuses. Once you master this, you will be well on your way to better serve your clients when they have a case study, or a white paper or

Just about anything else they need to get into their customers hands. How? By sending your clients customers an email telling them all about new offerings.

Make sure you don’t bypass this incredible opportunity to personally learn from one of our best. <https://www.Gohereforallthedetails.com>.

What can you expect at the end of this training? You will have mastery over the art of sending email. What is the sequence? Is it a short or long campaign? And more will be addressed.

You will understand:

* The Anatomy of an email (It’s structure)
* Why is the subject line so important?
* What makes up the body copy?
* A great call to action
* The sign-off
* The optional P.S. and P.S.S.

Businesses need you to be their go to expert. Once you learn this skill your writing will take a turn for the better. You can transfer your learnings across all niche markets making this skill invaluable.

I’m looking forward to hearing about your success,

Rebecca Matter, President AWAI

P.S. Join now before all of G’s spots are reserved. You deserve this!

Now make it happen.